

# Neutrino Flavour Models and Impact on LFV

Luca Merlo

26.06.2012, WHAT IS  $\nu$ ? INVISIBLES12 and Alexei Smirnov Fest



# Outline

- News on neutrino mixings
- Impact on neutrino flavour models (discrete symmetries)
- Implications for LFV transitions in supersymmetric models  
and correlation with the muon g-2 discrepancy

based on: **Altarelli, Feruglio, LM & Stamou, arXiv:1205.4670**  
**Altarelli, Feruglio & LM, arXiv:1205.5133**  
**Bazzocchi & LM, arXiv:1205.5135**

- Digression: a couple of alternative attempts

based on: **Alonso, Gavela, D.Hernandez & LM, arXiv:1206.3167**  
**Altarelli, Feruglio, Masina & LM, to appear**

# Recent Results of Global Fits

Very recent global fit: [Fogli et al. 1205.5254](#)

(see also [\[Tortola et al. 1205.4018\]](#))

(Only 3 active neutrinos...)

$$\Delta m_{\text{sol}}^2 = (7.54^{+0.26}_{-0.22}) \times 10^{-5} \text{ eV}^2$$

$$\Delta m_{\text{atm}}^2 = (2.43^{+0.07}_{-0.09}) [2.42^{+0.07}_{-0.10}] \times 10^{-3} \text{ eV}^2$$

$$\sin^2 \theta_{12} = 0.307^{+0.018}_{-0.016}$$

$$\sin^2 \theta_{23} = 0.398^{+0.030}_{-0.026} [0.408^{+0.035}_{-0.030}]$$

$$\sin^2 \theta_{13} = 0.0245^{+0.0034}_{-0.0031} [0.0246^{+0.0034}_{-0.0031}]$$

$$\delta = \pi (0.89^{+0.29}_{-0.44}) [0.90^{+0.32}_{-0.43}]$$



[Talks by Walter & Wang & Schwetz]

# Neutrino Mass Patterns

In the past:

- large atmospheric angle
- only upper bound on the reactor angle

$$\sin^2 \theta_{23} = \frac{1}{2}$$

mu-tau  
symmetry

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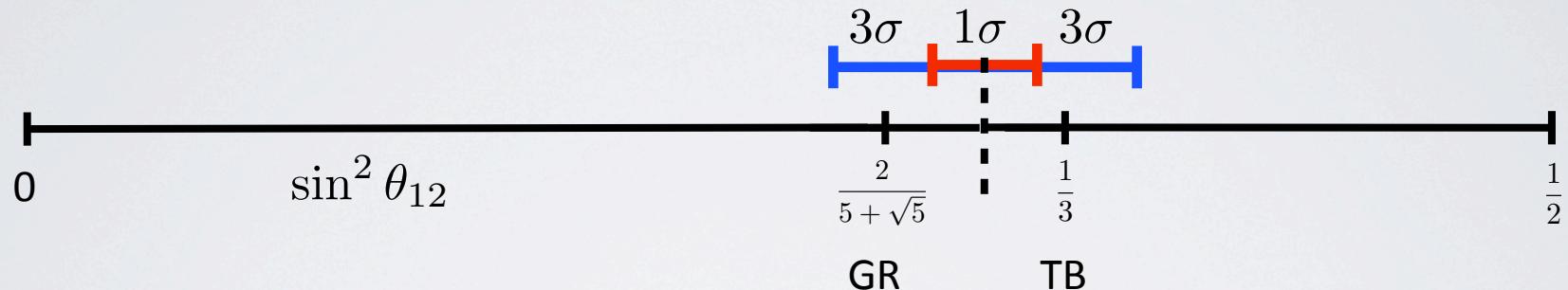
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**TRI-BIMAXIMAL (TB)** [Harrison, Perkins & Scott 2002; Zhi-Zhong Xing 2002]

$$\sin^2 \theta_{23} = \frac{1}{2} \quad \sin^2 \theta_{13} = 0 \quad \sin^2 \theta_{12} = \frac{1}{3} \quad \rightarrow \quad \theta_{12} = 35.26^\circ$$

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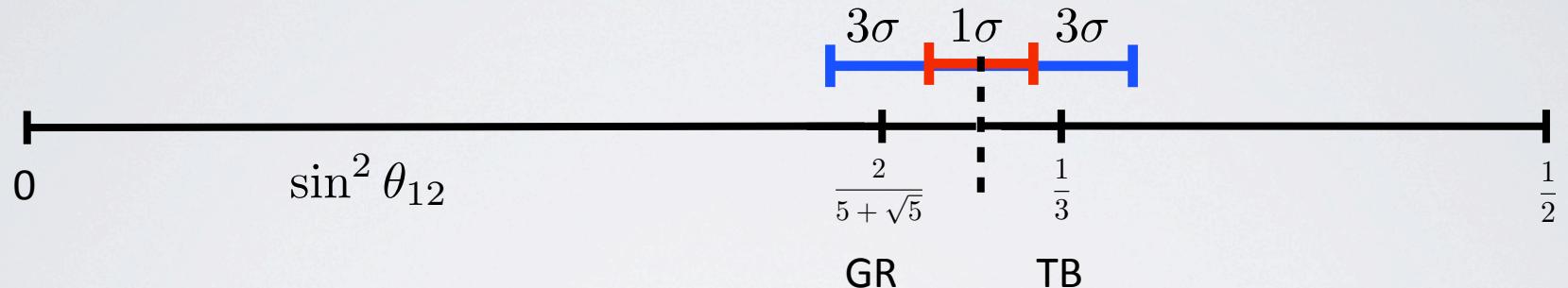
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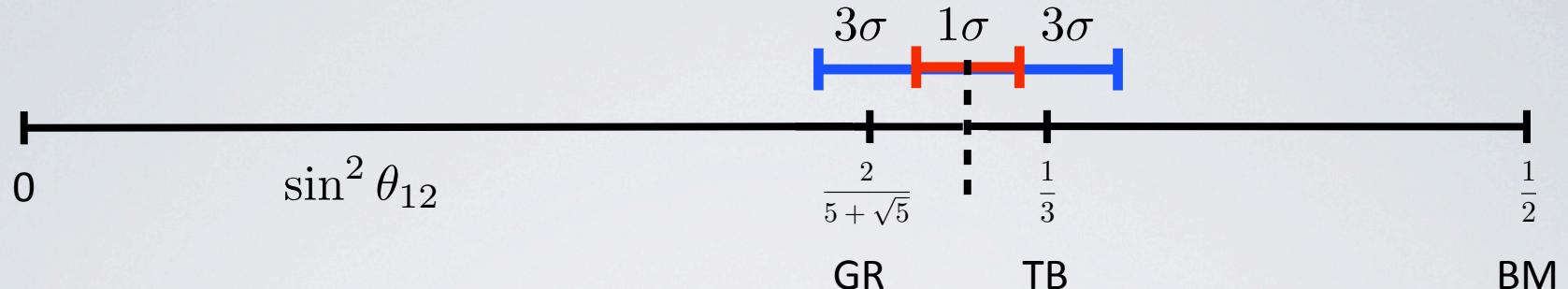
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**GOLDEN RATIO (GR)** [Kajiyama, Raidal & Strumia 2007]

$$\sin^2 \theta_{23} = \frac{1}{2} \quad \sin^2 \theta_{13} = 0 \quad \tan \theta_{12} = \frac{1}{\phi} \quad \rightarrow \quad \theta_{12} = 31.72^\circ$$
$$\phi \equiv \frac{1 + \sqrt{5}}{2}$$

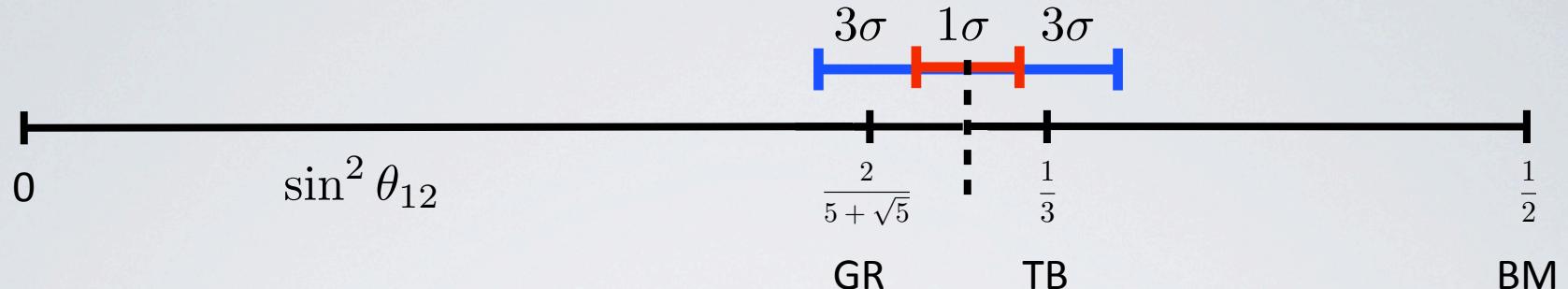
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Maybe related to the  
**Quark-Lepton Complementarity:**  
[Smirnov; Raidal; Minakata & Smirnov 2004]

$$\pi/4 \approx \theta_{12} + \lambda$$

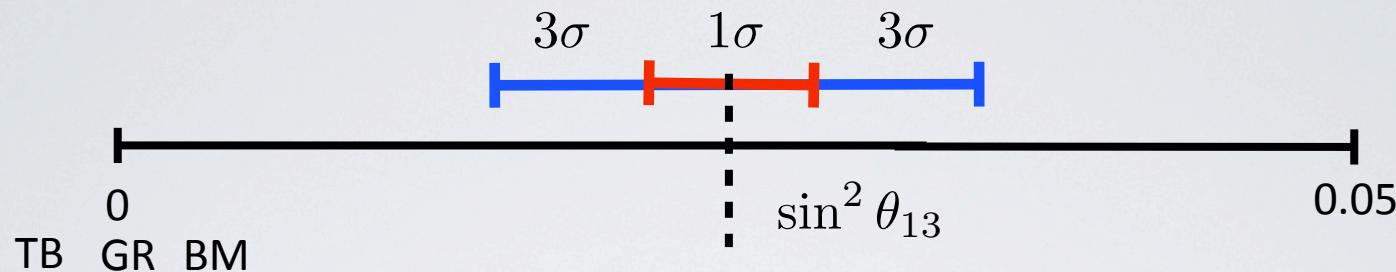


$$\theta_{12}^{Exp} \approx \theta_{12}^{BM} - \lambda$$

[Altarelli, Feruglio and LM 2009,  
Adelhart, Bazzocchi and LM 2010,  
Meloni 2011]

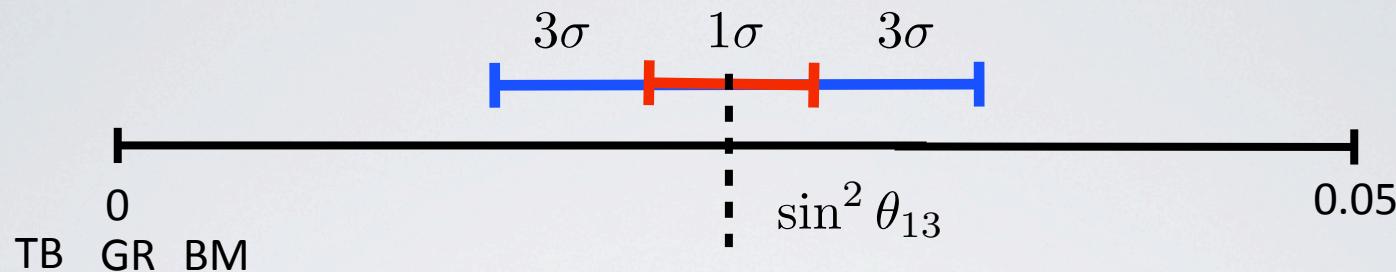
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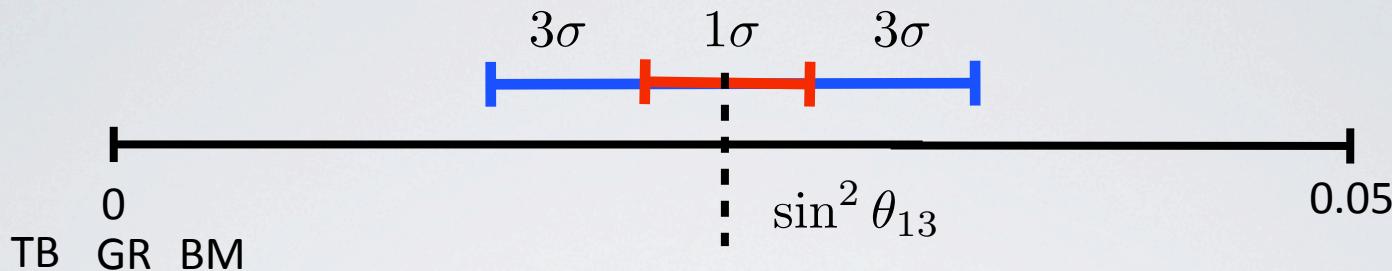
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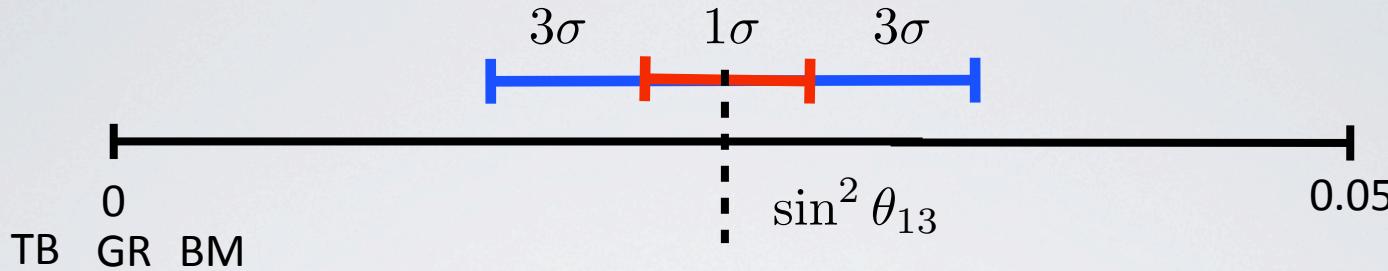
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$$m_e = m_e^{(0)} + \delta m_e$$

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in the basis in which the LO masses satisfy to

$$m_e^{diag} = m_e^{(0)} \quad m_\nu^{diag} = U_\nu^{0T} m_\nu^{(0)} U_\nu^0 \quad U_\nu^0 = \{U_{TB}, U_{GR}, U_{BM}\}$$

then the NLO corrections are encoded in

$$(m_e^{diag})^2 = \delta U_e^\dagger m_e^\dagger m_e \delta U_e$$

$$m_\nu^{diag} = \delta U_\nu^T U_\nu^{0T} m_\nu U_\nu^0 \delta U_\nu$$

$$\delta U = \begin{pmatrix} 1 & c_{12} \xi & c_{13} \xi \\ -c_{12}^* \xi & 1 & c_{23} \xi \\ -c_{13}^* \xi & -c_{23}^* \xi & 1 \end{pmatrix}$$

# Typical Tri-Bimaximal

In typical TB (GR) models, the corrections are democratic in all the angles:

$$c_{12}^e \approx c_{23}^e \approx c_{13}^e$$

$$c_{12}^\nu \approx c_{23}^\nu \approx c_{13}^\nu$$

$$\xi^e \approx \xi^\nu \equiv \xi$$

**A<sub>4</sub>:** Altarelli & Feruglio 2005

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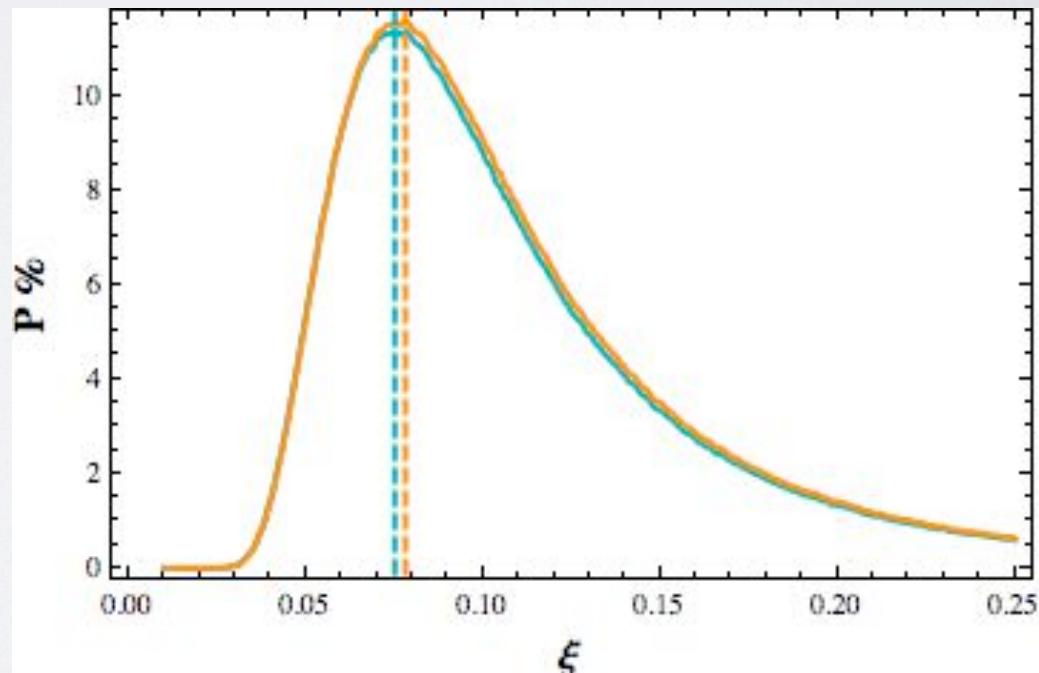
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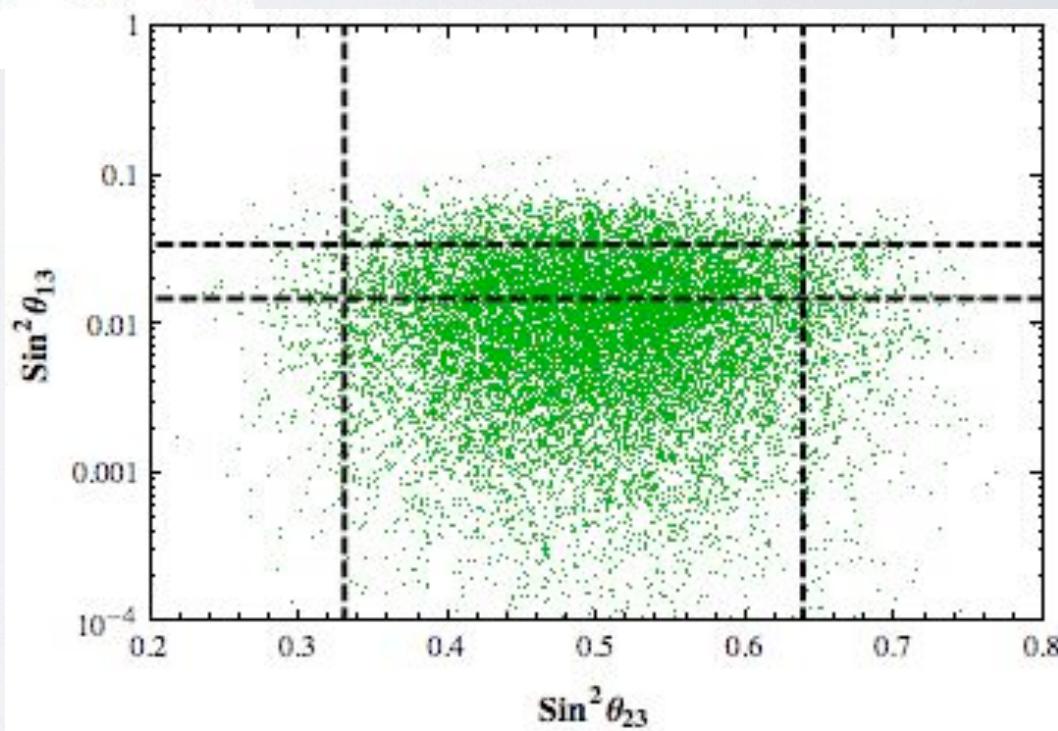
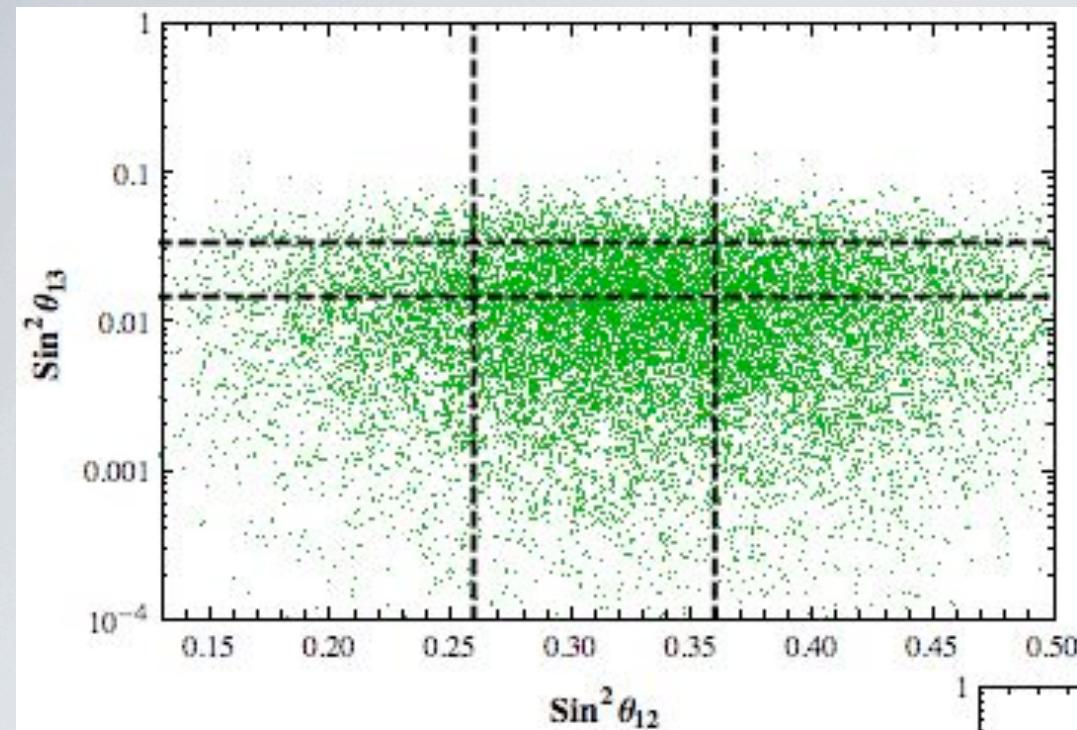
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To maximize the success rate for all the three mixing angles inside the  $3\sigma$ :

$$\xi \simeq 0.075$$





# Special Tri-Bimaximal

In special TB models, the corrections are specific in certain flavour directions:

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$$\xi^\nu \gg \xi^e \quad \begin{aligned} c_{12}^\nu &= c_{23}^\nu = 0 & c_{13}^\nu &\neq 0 \\ c_{12}^e &\approx c_{23}^e \approx c_{13}^e \end{aligned}$$

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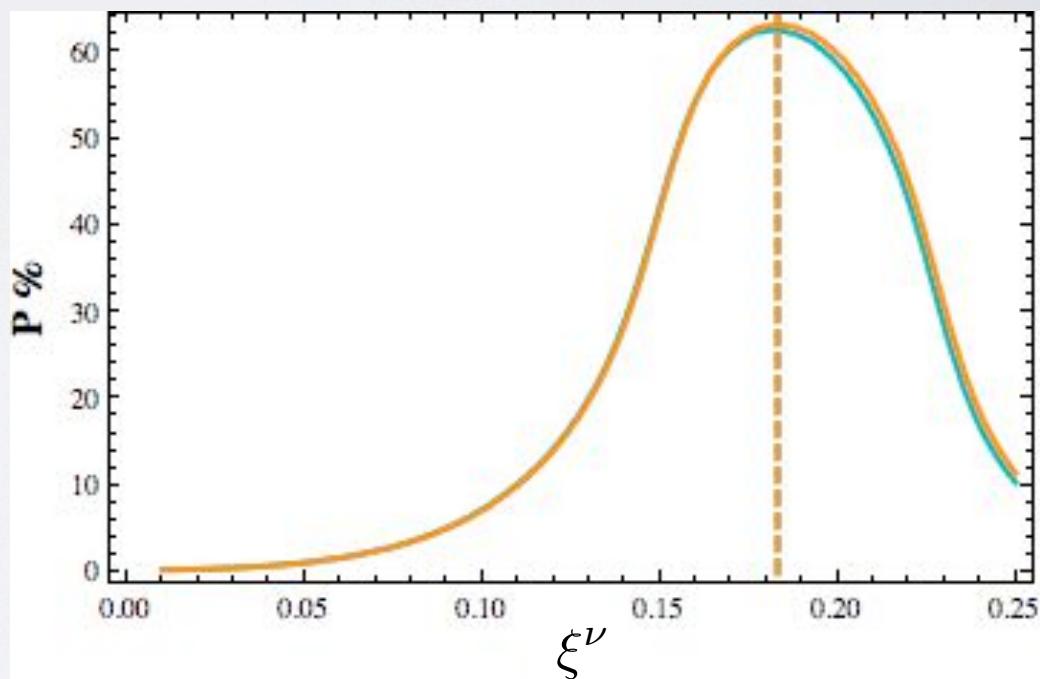
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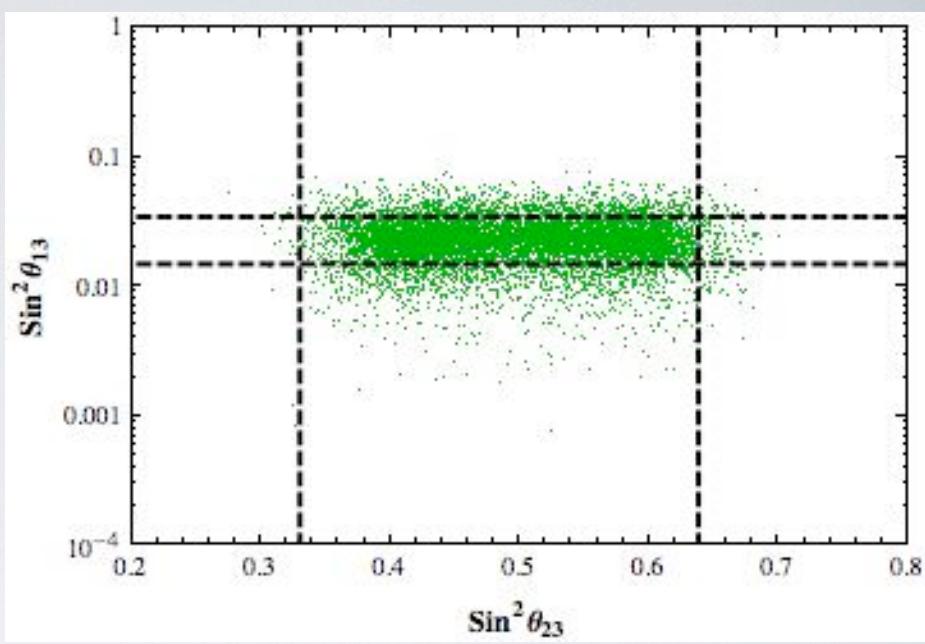
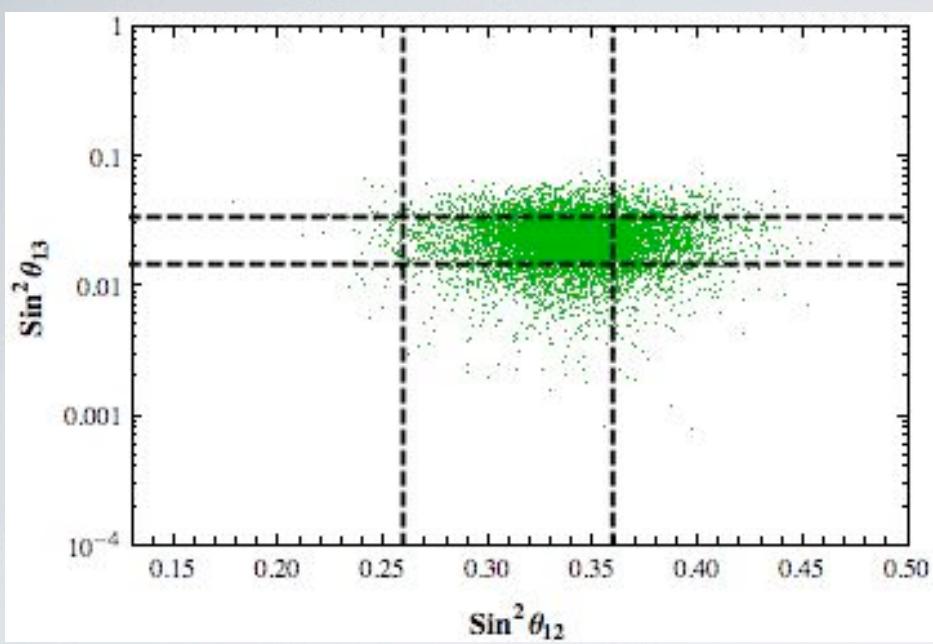
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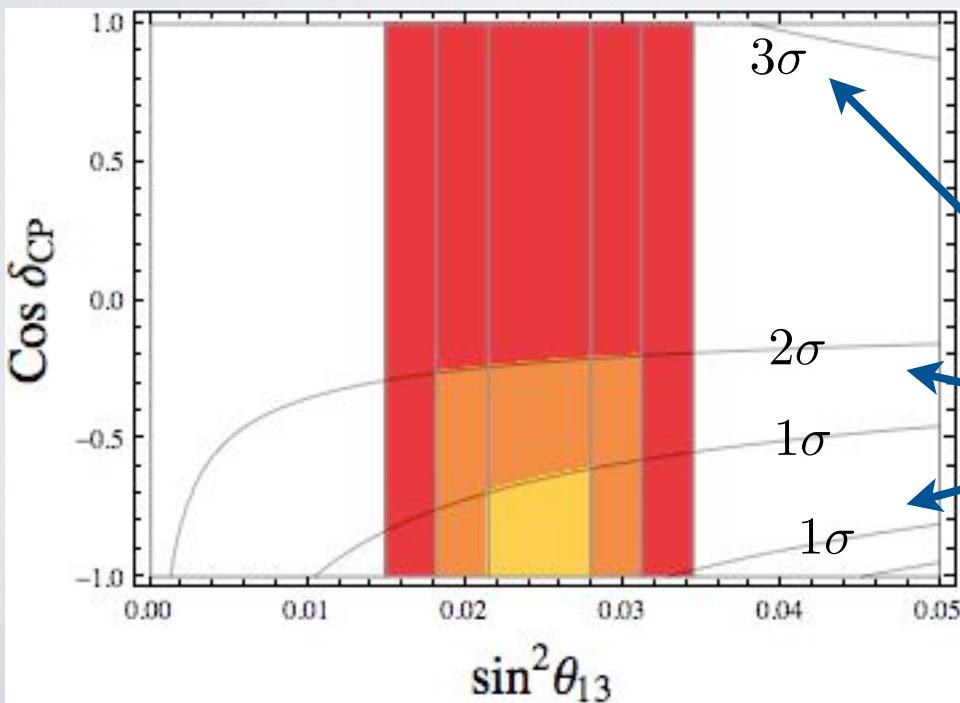
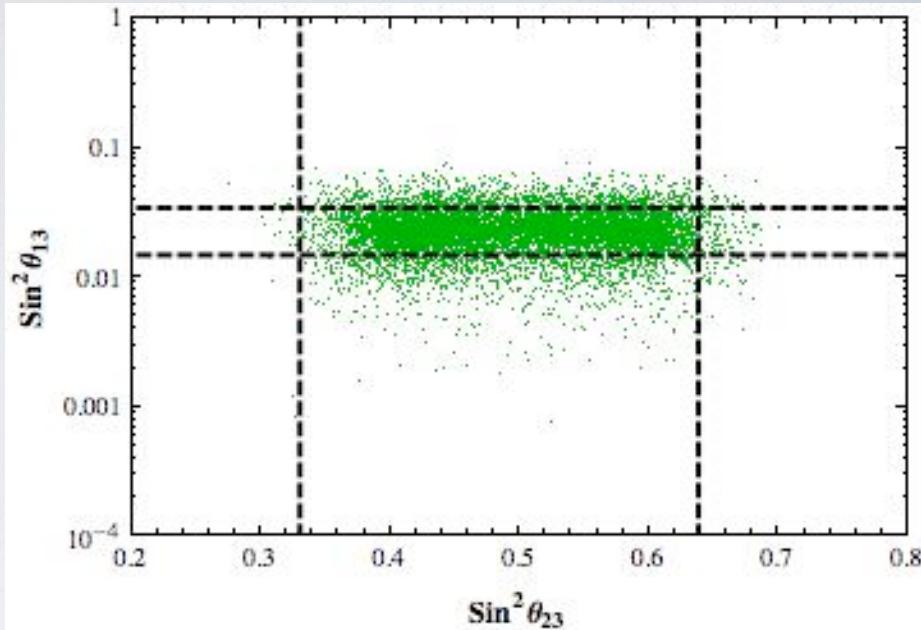
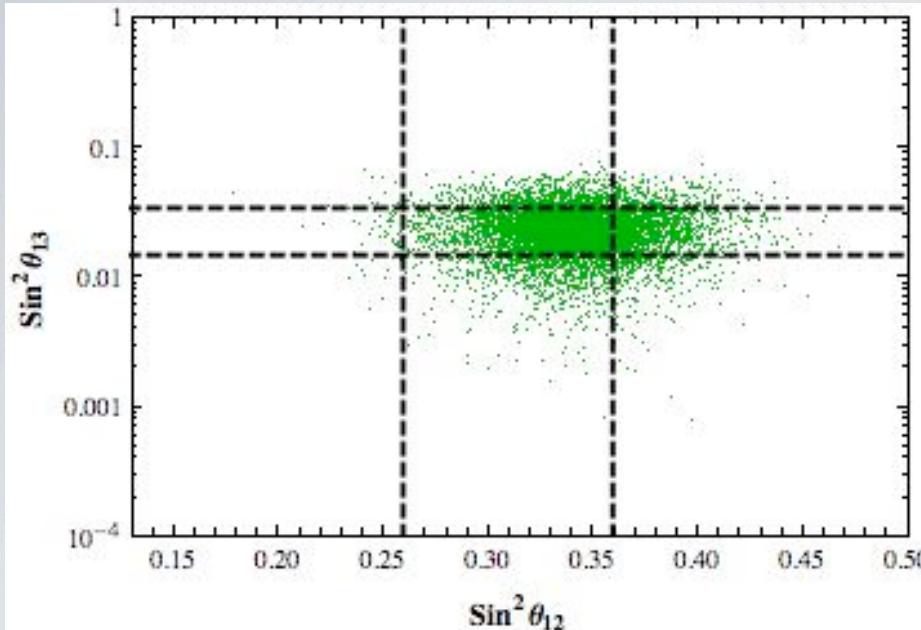
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To maximize the success rate for all the three mixing angles inside the  $3\sigma$ :

$$\xi^\nu \simeq 0.18$$







neglecting the subleading corrections:

$$\sin^2 \theta_{23} = \frac{1}{2} + \frac{1}{\sqrt{2}} \sin \theta_{13} \cos \delta_{CP}$$

[General context:  
D. Hernandez & Smirnov 2012]

contours of constant  $\sin^2 \theta_{23}$

# Bimaximal

Also in BM models, the corrections are specific in certain flavour directions:

**S4: Altarelli, Feruglio and LM 2009**  
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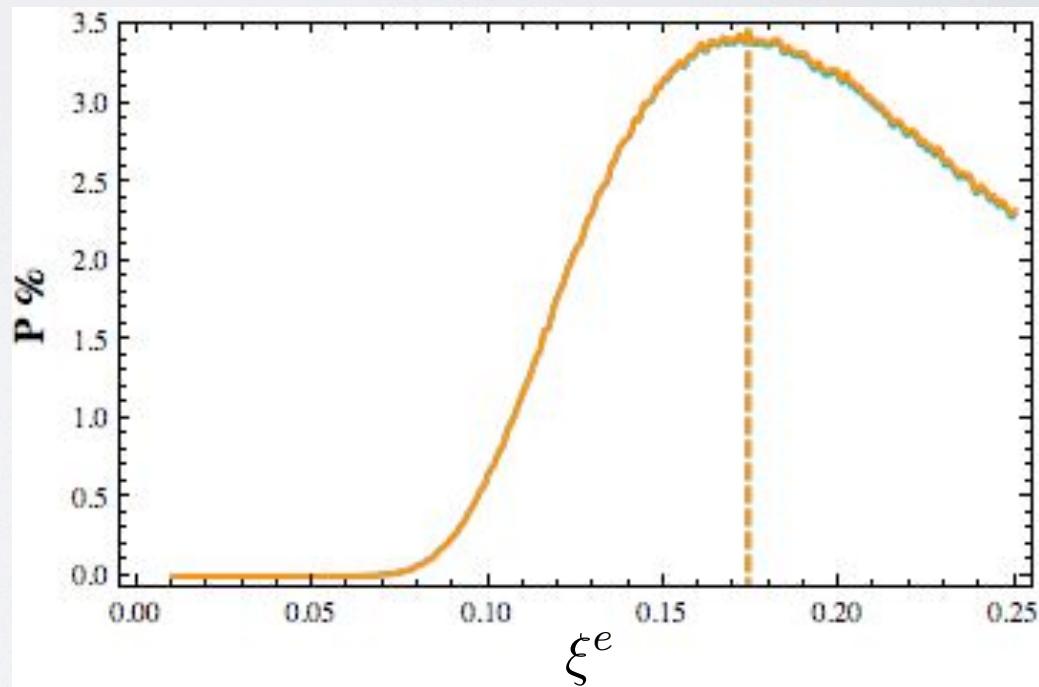
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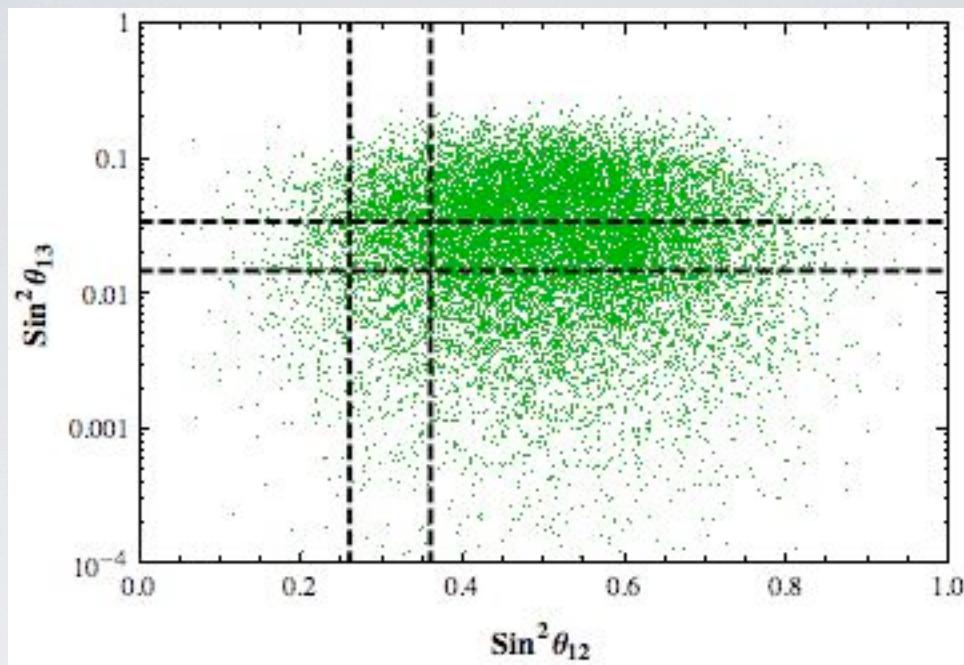
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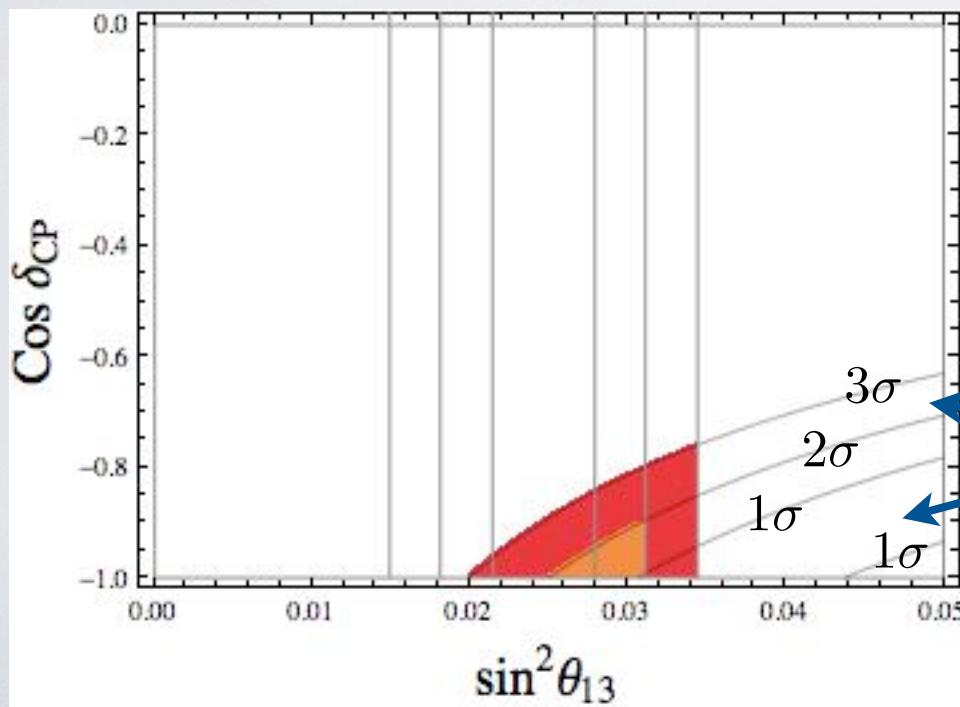
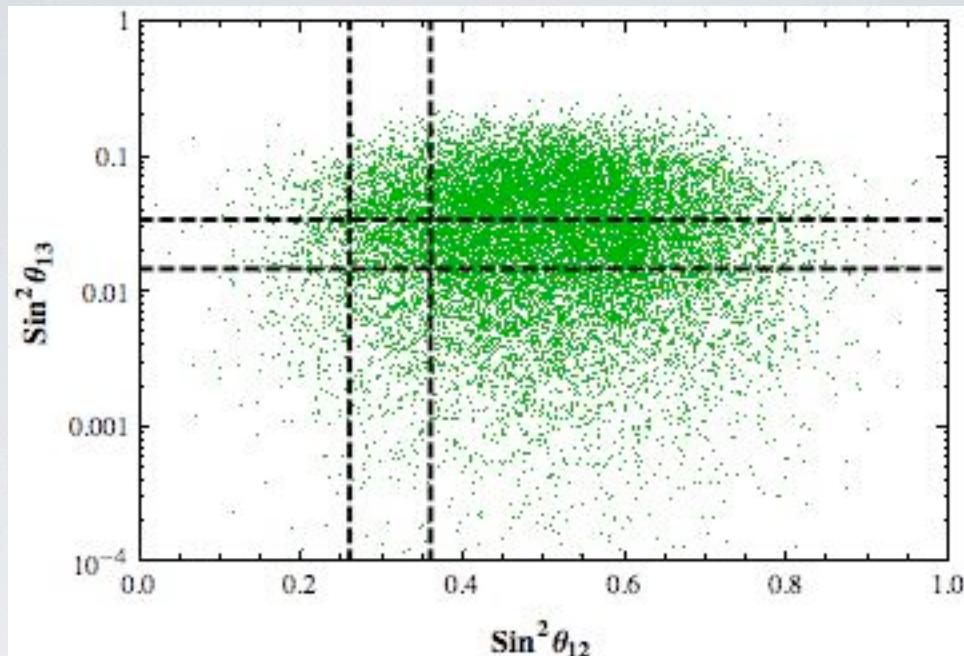
$$\xi^e \simeq 0.17$$

(Similar results for the **self-complementarity** when the corrections come from the neutrino sector instead of the charged lepton sector.)

[Bazzocchi & LM, arXiv:1205.5135]







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$$\sin^2 \theta_{12} = \frac{1}{2} + \sin \theta_{13} \cos \delta_{CP}$$

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- ➊ Which is the meaning of  $\xi$  ?
- ➋ How can we achieve these flavour structures?

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[Talk by King;  
Alternative way:  
talk by Ma]

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- Starting from a Yukawa Lagrangian invariant under a Flavour Symmetry, masses and mixings arise only through a **symmetry breaking mechanism**:

$$\mathcal{L}_Y = \frac{(Y_e[\varphi^n])_{ij}}{\Lambda_f^n} e_i^c H^\dagger \ell_j + \frac{(Y_\nu[\varphi^m])_{ij}}{\Lambda_f^m} \frac{(\ell_i \tilde{H}^*)(\tilde{H}^\dagger \ell_j)}{2\Lambda_L}$$

where  $\varphi$  are new heavy scalar fields, singlets under SM, called **flavons**

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- At LO the PMNS can take one of the previous predictive patterns
- At NLO, some corrections arise and they are proportional to the VEV of the flavons: larger is the VEV and larger are the corrections

Are there consequences of so large  $\xi$  ?

# Impact on LFV

Low Energy  
Observables:  
•  $\nu$  masses  
•  $\nu$  oscillations

- (g-2) <sub>$\mu$</sub>  discrepancy
- dark matter
- gauge coupling unification
- hierarchy problem

- GUTs
- flavour symmetries
- $\nu^c$
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- non-universal boundary conditions for the soft terms
- different results w.r.t. CMSSM scenario

$$BR(\mu \rightarrow e\gamma)$$

We focus on the radiative decay  $\mu \rightarrow e\gamma$ :

$$BR(\mu \rightarrow e\gamma) < 2.4 \times 10^{-12} \quad @ 95\% \text{ C.L.}$$

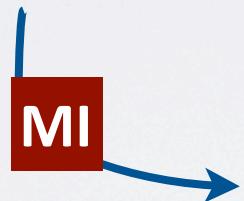
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The normalized BR is defined by:

$$R_{ij} = \frac{48\pi^3 \alpha_{em}}{G_F^2 m_{SUSY}^4} \left[ |A_L^{ij}|^2 + |A_R^{ij}|^2 \right]$$



$$A_L^{ij} = a_{LL} (\delta_{ij})_{LL} + a_{RL} \frac{m_{SUSY}}{m_i} (\delta_{ij})_{RL}$$

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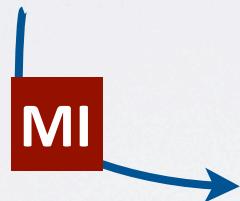
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The  $a_{CC'}$  are loop factors of the SUSY parameters:

$$\tan \beta = \{2, 25\}$$

$$\left\{ \begin{array}{l} a_{LL} = \{2, 27\} \\ a_{RR} = \{-1.9, -0.6\} \\ a_{RL} = a_{LR} = 0.3 \end{array} \right.$$

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→ The MI of these mass matrices are governed by  $\xi$



## Typical TB (GR) models

$$\xi \simeq 0.075$$

$$SR \sim 12\%$$



$$R_{ij} = \frac{48\pi^3 \alpha_{em}}{G_F^2 m_{SUSY}^4} |a_{LL} + a_{RL}|^2 \mathcal{O}(\xi^4)$$

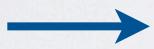
$$R_{\mu e} \approx R_{\tau e} \approx R_{\tau \mu}$$



## Special TB models

$$\xi^\nu \simeq 0.18$$

$$SR \sim 64\%$$



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## BM models

$$\xi^e \simeq 0.17$$

$$SR \sim 3.4\%$$



$$R_{ij} = \frac{48\pi^3 \alpha_{em}}{G_F^2 m_{SUSY}^4} |a_{LL} + a_{RL}|^2 \times \begin{cases} \mathcal{O}(\xi^{e2}) & ij = 21, 31 \\ \mathcal{O}(\xi^{e4}) & ij = 32 \end{cases}$$

$$R_{\mu e} \approx R_{\tau e} \gg R_{\tau \mu}$$

$m_0 = 200 \text{ GeV}$  &  $\tan \beta = 15$

$$BR(\mu \rightarrow e\gamma) < 2.4 \times 10^{-12}$$

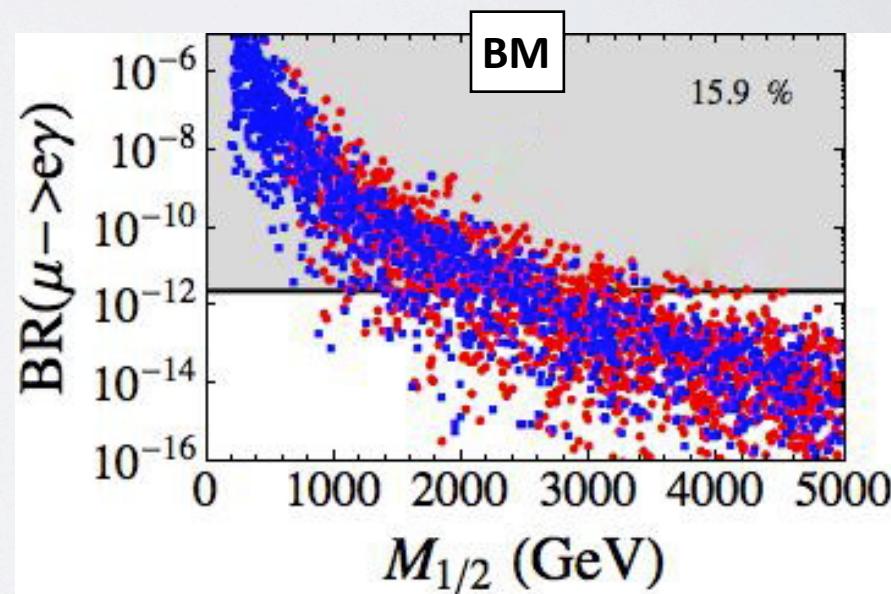
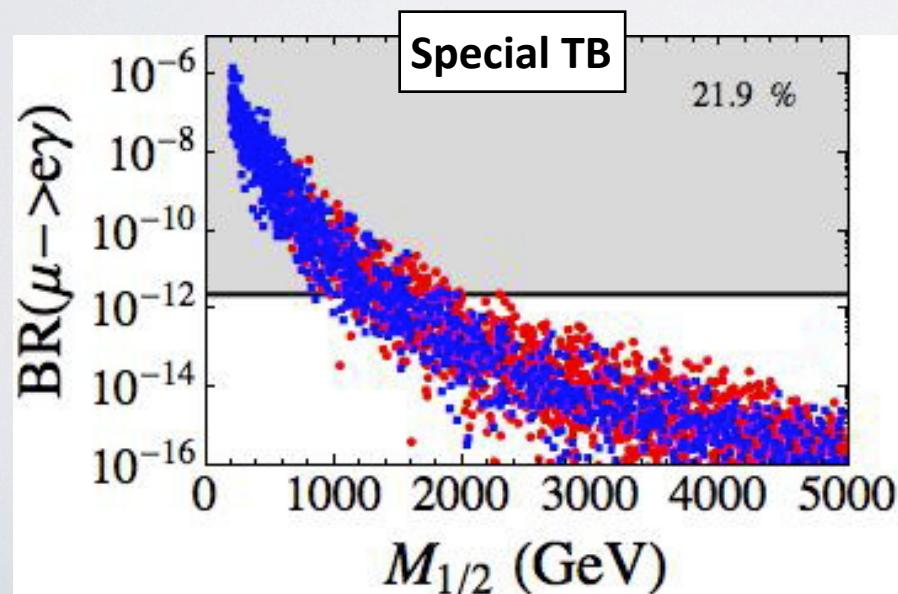
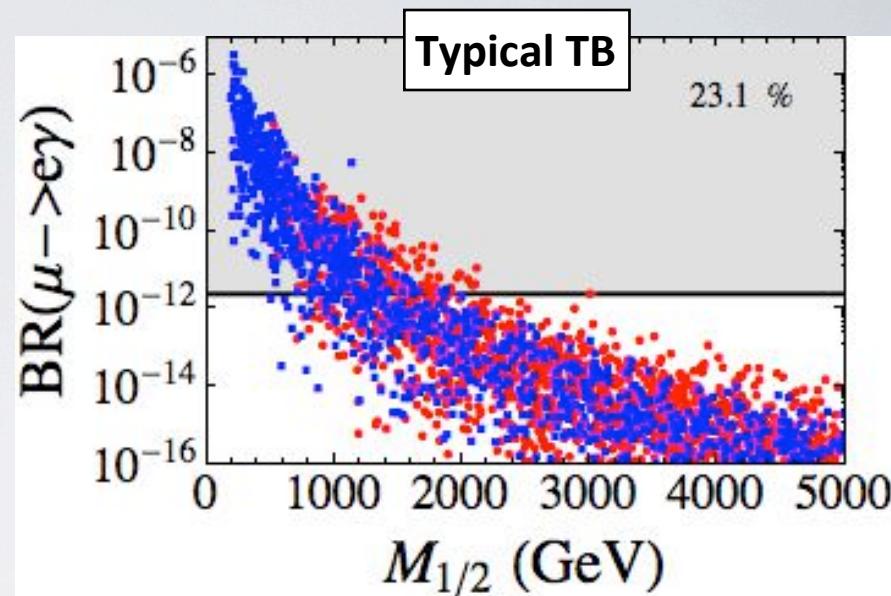
→  $M_{1/2} \lesssim 400 \text{ GeV}$

$$\chi^0 \approx 156 \text{ GeV}$$

$$\chi^\pm \approx 306 \text{ GeV}$$

$$\tilde{\ell}_R \approx [160, 350] \text{ GeV}$$

$$\tilde{\ell}_L \approx [230, 500] \text{ GeV}$$



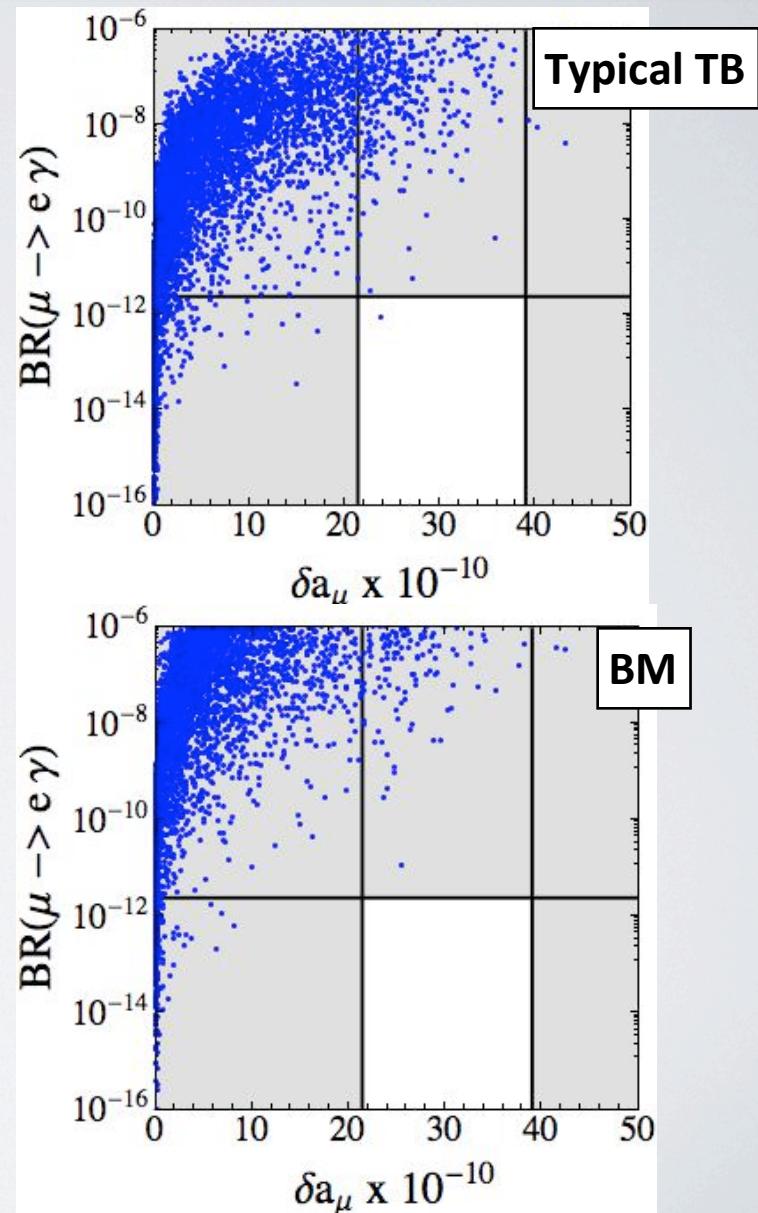
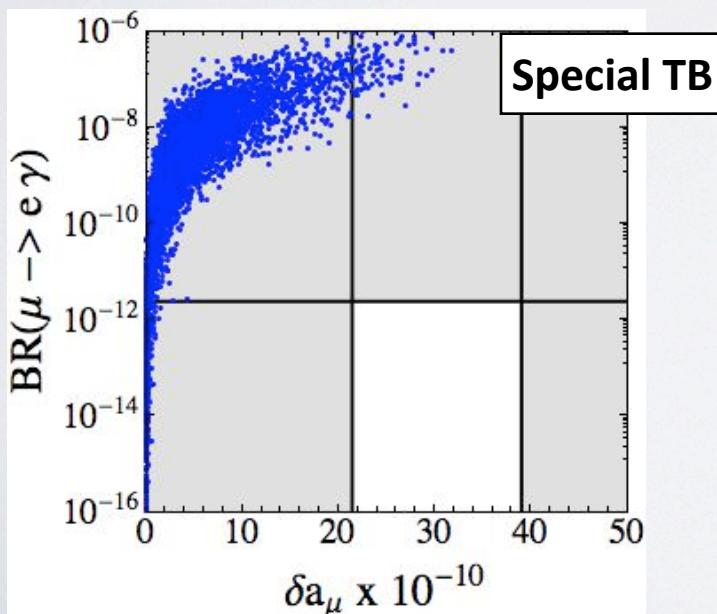
# $BR(\mu \rightarrow e\gamma)$ & $(g - 2)_\mu$

$$BR(\mu \rightarrow e\gamma) < 2.4 \times 10^{-12}$$

$$\delta a_\mu \equiv a_\mu^{exp} - a_\mu^{SM} = 302(88) \times 10^{-11}$$

$$\tan \beta \in [2, 15]$$

$$m_0, M_{1/2} \in [200, 5000] \text{GeV}$$



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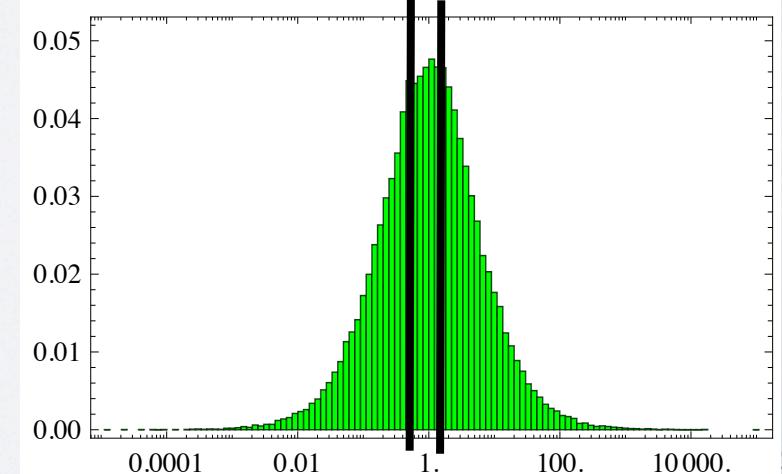
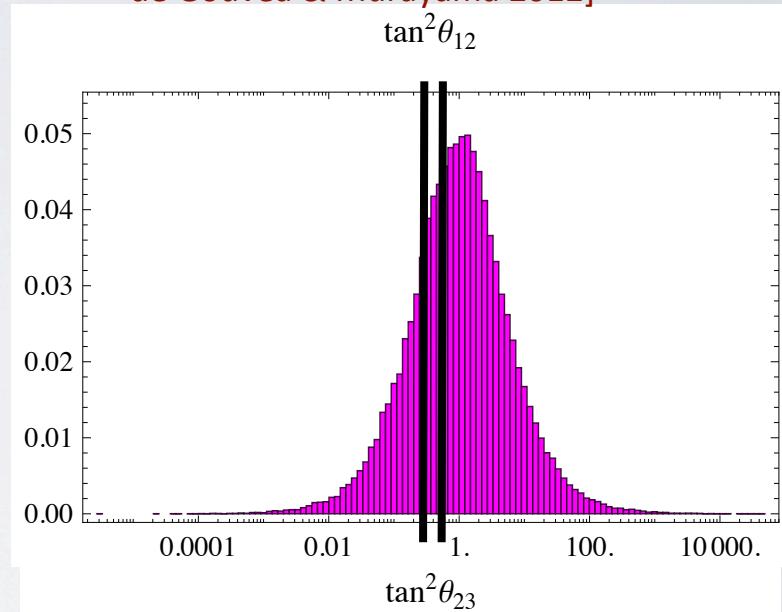
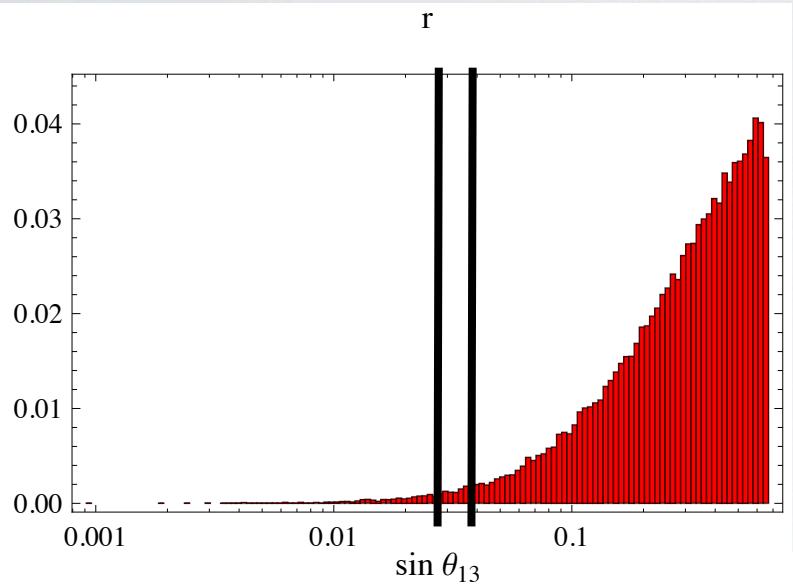
# Anarchy?

Are these patterns only numerical accidents? If Yes what?



Anarchy

[Hall, Murayama & Weiner 1999;  
de Gouvea & Murayama 2012]



# Anarchy?: Better Hierarchy!

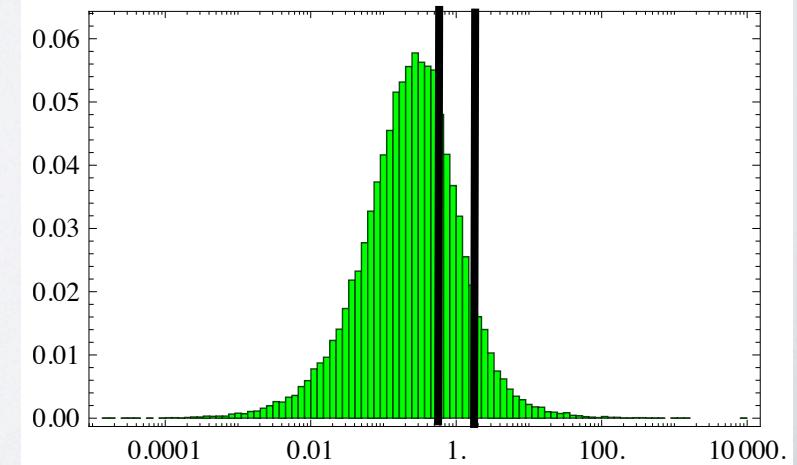
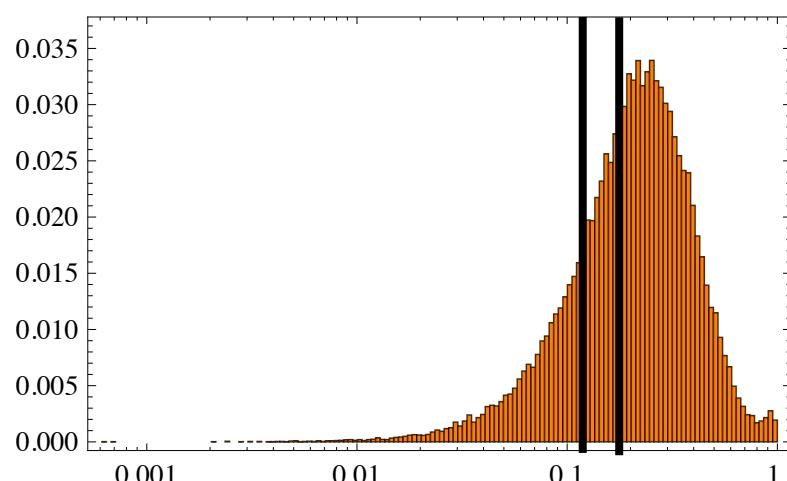
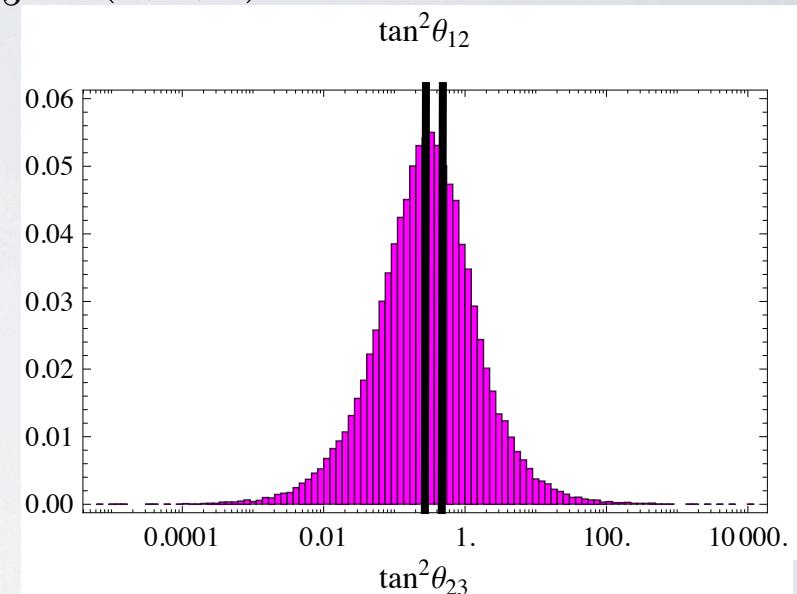
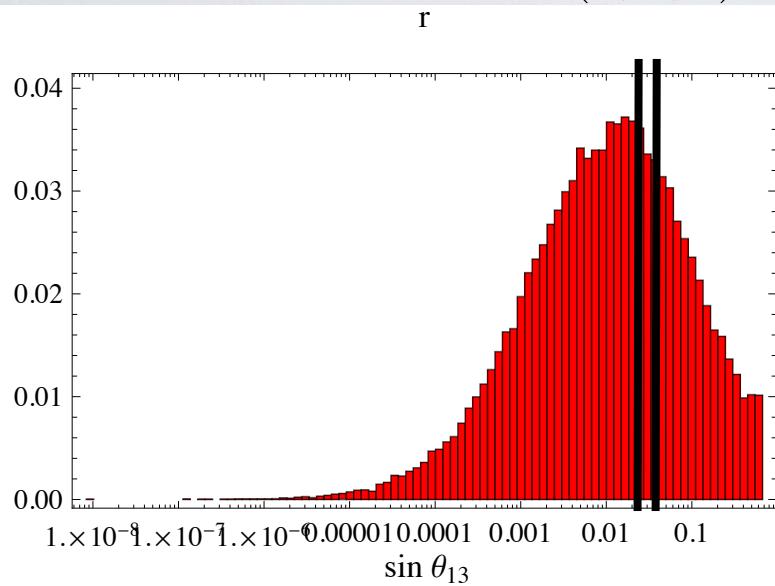
[Altarelli, Feruglio, Masina & LM to appear]

Consider a simple U(1) as flavour symmetry, in a  $SU(5)$  inspired context:  $SU(5) \times U(1)$

$$\Psi_{10} = (5, 3, 0)_r$$

$$\Psi_{\bar{5}} = (2, 1, 0)$$

$$\tan^2 \theta_{12}$$



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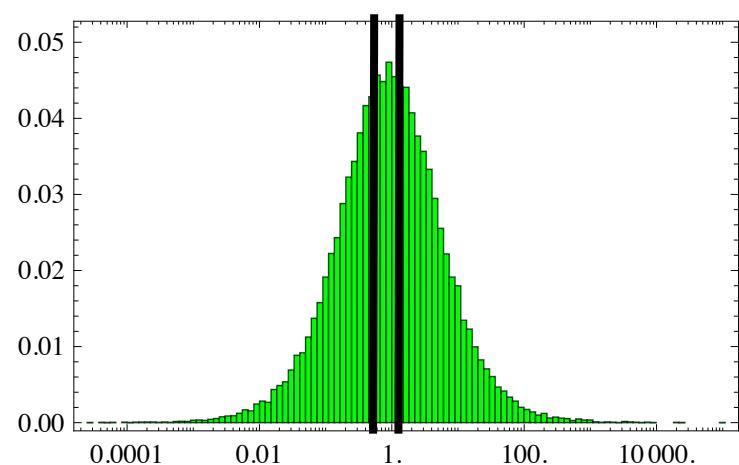
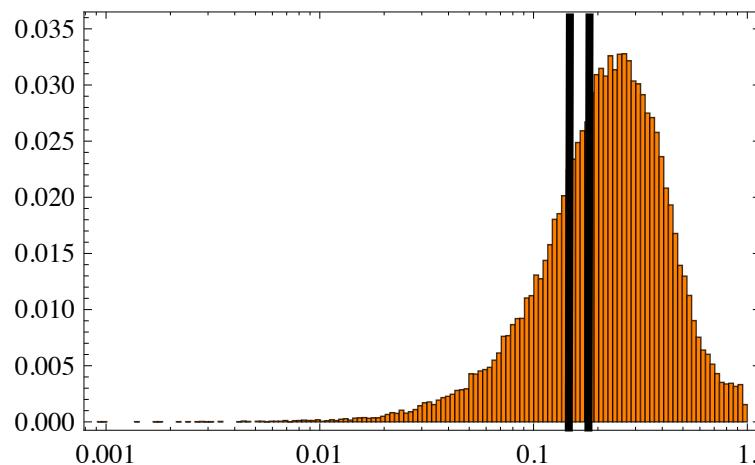
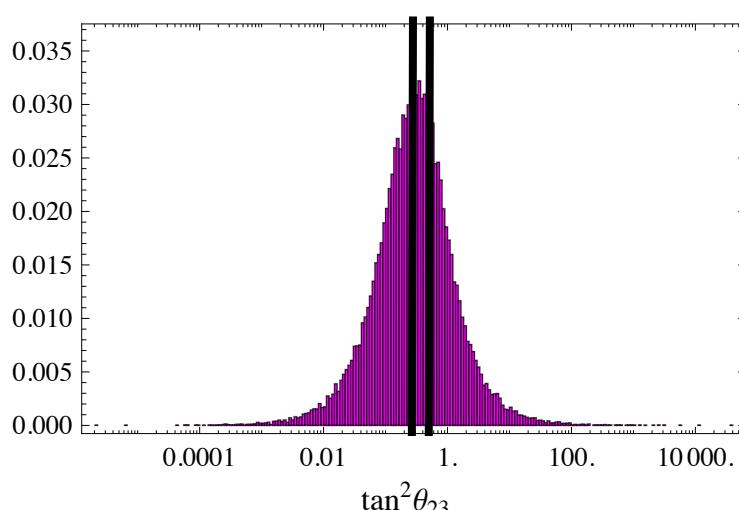
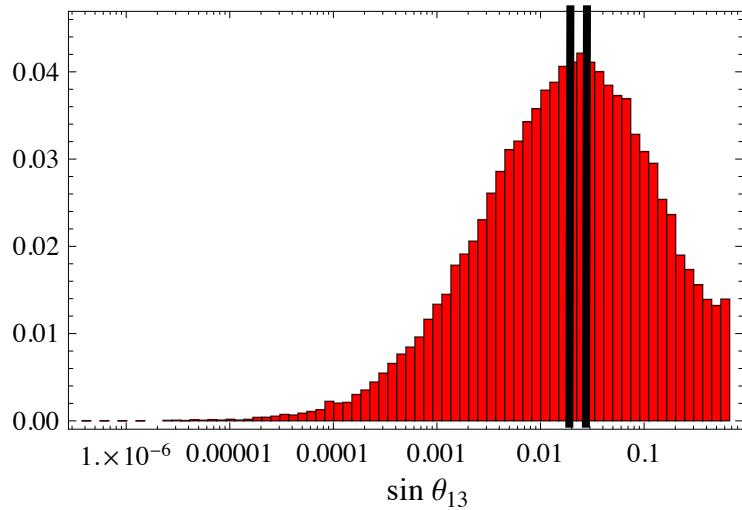
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work in progress

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**Thanks for your attention**

# **Backup Slides**

# Typical Tri-Bimaximal

$$c_{12}^e \approx c_{23}^e \approx c_{13}^e$$

$$\xi^e \approx \xi^\nu \equiv \xi$$

$$c_{12}^\nu \approx c_{23}^\nu \approx c_{13}^\nu$$

$$\sin^2 \theta_{23} = \frac{1}{2} + \mathcal{R}e(c_{23}^e) \xi + \frac{1}{\sqrt{3}} \left( \mathcal{R}e(c_{13}^\nu) - \sqrt{2} \mathcal{R}e(c_{23}^\nu) \right) \xi$$

$$\sin^2 \theta_{12} = \frac{1}{3} - \frac{2}{3} \mathcal{R}e(c_{12}^e + c_{13}^e) \xi + \frac{2\sqrt{2}}{3} \mathcal{R}e(c_{12}^\nu) \xi$$

$$\sin \theta_{13} = \frac{1}{6} \left| 3\sqrt{2} (c_{12}^e - c_{13}^e) + 2\sqrt{3} \left( \sqrt{2} c_{13}^\nu + c_{23}^\nu \right) \right| \xi$$

# Special Tri-Bimaximal

$$\begin{aligned} \xi^\nu &\gg \xi^e & c_{12}^\nu = c_{23}^\nu = 0 & c_{13}^\nu \neq 0 \\ && c_{12}^e \approx c_{23}^e \approx c_{13}^e & \end{aligned}$$

$$\delta_{CP} \approx \arg c_{13}^\nu$$

$$\sin \theta_{13} = \left| \sqrt{\frac{2}{3}} c_{13}^\nu \xi^\nu + \frac{c_{12}^e - c_{13}^e}{\sqrt{2}} \xi^e \right|$$

$$\sin^2 \theta_{12} = \frac{1}{3} + \frac{2}{9} |c_{13}^\nu \xi^\nu|^2 - \frac{2}{3} \operatorname{Re}(c_{12}^e + c_{13}^e) \xi^{e2}$$

$$\sin^2 \theta_{23} = \frac{1}{2} + \frac{1}{\sqrt{3}} |c_{13}^\nu \xi^\nu| \cos \delta_{CP} + \operatorname{Re}(c_{23}^e) \xi^{e2}$$

# Bimaximal

$$\xi^\nu \ll \xi^e \quad \begin{matrix} c_{12}^e, c_{13}^e \neq 0 & c_{13}^e = 0 \\ c_{12}^\nu \approx c_{23}^\nu \approx c_{13}^\nu \end{matrix}$$

$$\delta_{CP} = \pi + \arg(c_{12}^e - c_{13}^e)$$

$$\sin \theta_{13} = \frac{1}{\sqrt{2}} |c_{12}^e - c_{13}^e| \xi^e$$

$$\sin^2 \theta_{12} = \frac{1}{2} - \frac{1}{\sqrt{2}} \operatorname{Re}(c_{12}^e + c_{13}^e) \xi^e$$

$$\sin^2 \theta_{23} = \frac{1}{2}$$

# Typical Tri-Bimaximal

$$\begin{aligned}\sin^2 \theta_{12}^{TB} &= 1/3 \\ \sin^2 \theta_{23}^{TB} &= 1/2 \\ \sin \theta_{13}^{TB} &= 0\end{aligned}$$



$$U^{TB} = \begin{pmatrix} \sqrt{2/3} & 1/\sqrt{3} & 0 \\ -1/\sqrt{6} & 1/\sqrt{3} & -1/\sqrt{2} \\ -1/\sqrt{6} & 1/\sqrt{3} & +1/\sqrt{2} \end{pmatrix}$$

In the basis of diagonal charged leptons:

$$M_\nu^{TB} = \begin{pmatrix} x & y & y \\ y & z & x + y - z \\ y & x + y - z & z \end{pmatrix}$$

mu-tau sym  
magic sym

## Discrete Symmetries:

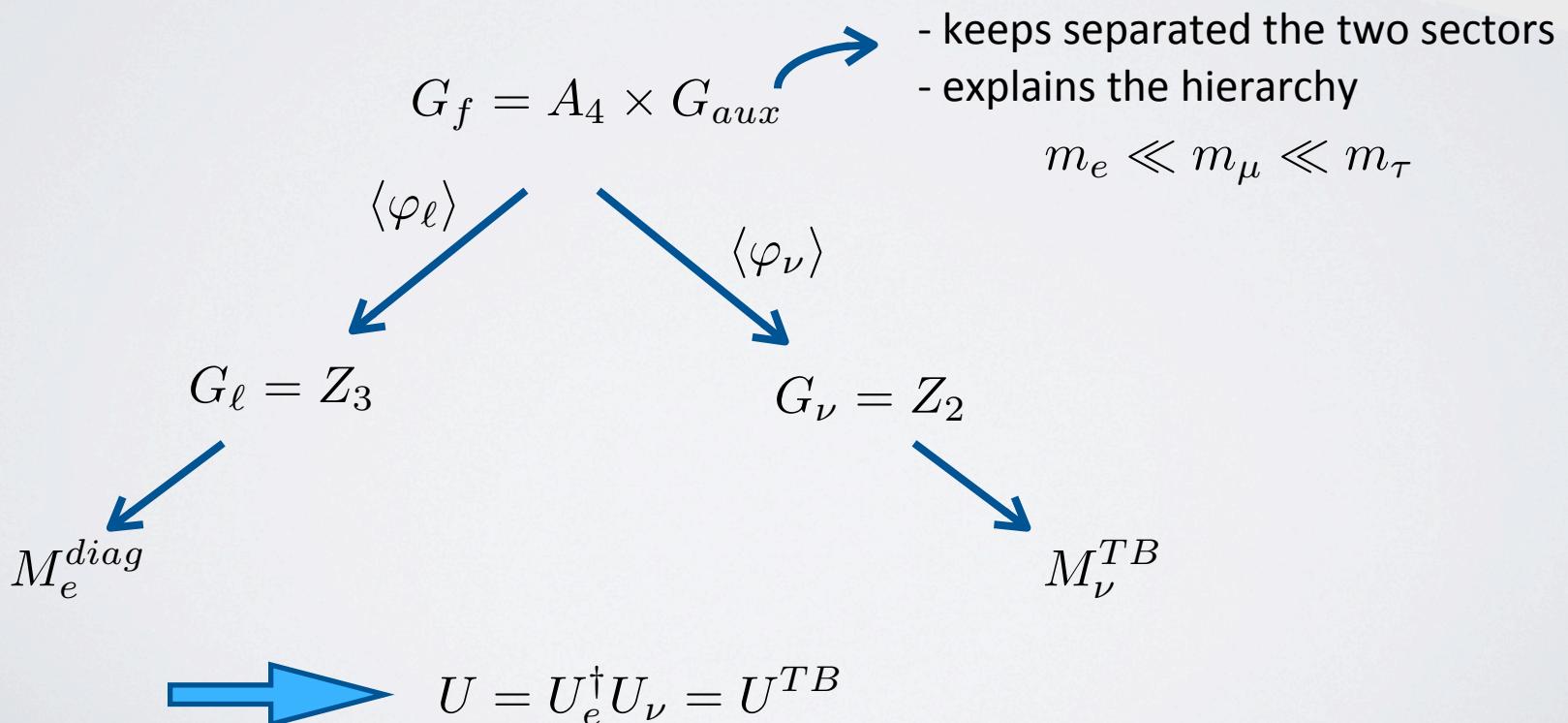
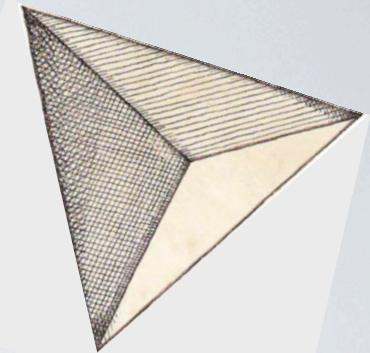
[A<sub>4</sub>: Adhikary; Altarelli; Aristizabal Sierra; Babu; Bazzocchi; Bertuzzo; Di Bari; Branco; Brahmachari; Chen; Choubey; Ciafaloni; Csaki; Delaunay; Felipe; Feruglio; Frampton; Frigerio; Ghosal; Grimus; Grojean; Grossmann; Hagedorn; He; Hirsch; Honda; Joshipura; Kaneko; Keum; King; Koide; Kuhbock; Lavoura; Lin; Ma; Machado; Malinsky; Matsuzaki; de Medeiros Varzielas; Meloni; LM; Mitra; Molinaro; Morisi; Nardi; Parida; Paris; Petcov; Pleitez; Picariello; Rajasekaran; Riazuddin, Romao; Serodio; Skadhauge; Tanimoto; Torrente-Lujan; Urbano; Valle; Villanova del Moral; Volkas; Yin; Zee; ...;  
 S<sub>4</sub>, T', Δ(3n<sup>2</sup>): de Adelhart Toorop; Altarelli, Bazzocchi; Chen; Ding; Hagedorn; Feruglio; Frampton; Kephart; King; Lam; Lin; Luhn; Ma; Mahanthappa; Matsuzaki; de Medeiros Varzielas; LM; Morisi; Nasri; Ramond; Ross;  
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# The Altarelli-Feruglio Model

[Altarelli & Feruglio 2005]

$A_4$  is the group of even permutations of 4 objects isomorphic to the group of the rotations which leave a regular tetrahedron invariant (Subgroup of  $SO(3)$ ).

It has 12 elements and 4 representations:  $3, 1, 1', 1''$



# The Altarelli-Feruglio Model

[Altarelli & Feruglio 2005]

	Matter fields				Higgs		Flavons		
	$\ell$	$e^c$	$\mu^c$	$\tau^c$	$h_{u,d}$	$\theta$	$\varphi_T$	$\varphi_S$	$\xi$
$A_4$	3	1	$1''$	$1'$	1	1	3	3	1

$$w_e = y_e \frac{\theta^2}{\Lambda^3} e^c (\varphi_T \ell) h_d + y_\mu \frac{\theta}{\Lambda^2} \mu^c (\varphi_T \ell)' h_d + y_\tau \frac{1}{\Lambda} \tau^c (\varphi_T \ell)'' h_d$$

$$w_\nu = x_a \frac{\xi}{\Lambda} \frac{h_u \ell h_u \ell}{\Lambda_L} + x_b \left( \frac{\varphi_S}{\Lambda} \frac{h_u \ell h_u \ell}{\Lambda_L} \right)$$

Expansion in  $\phi/\Lambda$

vacuum alignment:

$$\frac{\langle \varphi_T \rangle}{\Lambda} = (u, 0, 0)$$

$$M_e = \text{diag}(y_e t^2, y_\mu t, y_\tau) v_d u$$

$$\frac{m_e}{m_\mu} = \frac{m_\mu}{m_\tau} = t \approx 0.05$$

$$\frac{\langle \varphi_S \rangle}{\Lambda} = c_b (u, u, u)$$

$$M_\nu = \begin{pmatrix} a + \frac{2}{3}b & -\frac{b}{3} & -\frac{b}{3} \\ -\frac{b}{3} & \frac{2}{3}b & a - \frac{b}{3} \\ -\frac{b}{3} & a - \frac{b}{3} & \frac{2}{3}b \end{pmatrix} v_u^2$$

$$M_\nu^{diag} = v_u^2 \text{diag}(a+b, a, -a+b)$$

$$\frac{\langle \theta \rangle}{\Lambda} = t$$

$$r \equiv \frac{\Delta m_{sol}^2}{\Delta m_{atm}^2} \approx \frac{1}{35}$$

# With RH Neutrino

When RH neutrinos are present in the spectrum, their RGE are important:

$$(m_{eLL}^2)_{ij} \simeq -\frac{1}{8\pi^2} (3m_0^2 + A_0^2) \sum_k (\hat{Y}_\nu^\dagger)_{ik} \log\left(\frac{\Lambda}{M_k}\right) (\hat{Y}_\nu)_{kj}$$

If the RH neutrinos transform as 3dim irreducible representations then

$$\rho(g) Y_\nu^\dagger Y_\nu \rho(g)^\dagger = Y_\nu^\dagger Y_\nu \rightarrow [\rho(g), Y_\nu^\dagger Y_\nu] = 0 \rightarrow Y_\nu^\dagger Y_\nu \propto 1 \rightarrow Y_\nu \text{ is unitary}$$

Writing the usual type I See-Saw relation:

$$m_\nu = \frac{v^2}{2} \hat{Y}_\nu^T M^{-1} \hat{Y}_\nu$$

$$\longrightarrow \hat{Y}_\nu = k U^\dagger + \dots \quad M^{-1} = \frac{2}{|k|^2 v^2} m_\nu^{diag}$$

$$\longrightarrow (m_{eLL}^2)_{ij} \simeq -\frac{|k|^2}{8\pi^2} (3m_0^2 + A_0^2) \left[ U_{i2} \log \frac{m_2}{m_1} U_{j2}^* + U_{i3} \log \frac{m_3}{m_1} U_{j3}^* \right] + \dots$$

**Very predictive relation: it only depends on the LO mixing pattern and neutrino spectrum**



### TB pattern

$$(m_{eLL}^2)_{\mu e} \propto \frac{1}{3} \log \left( \frac{m_2}{m_1} \right)$$

$$(m_{eLL}^2)_{\tau e} \propto \frac{1}{3} \log \left( \frac{m_2}{m_1} \right)$$

$$(m_{eLL}^2)_{\tau \mu} \propto \frac{1}{3} \log \left( \frac{m_2}{m_1} \right) - \frac{1}{2} \log \left( \frac{m_3}{m_1} \right)$$



### GR pattern

$$(m_{eLL}^2)_{\mu e} \propto -\frac{1}{\sqrt{10}} \log \left( \frac{m_2}{m_1} \right)$$

$$(m_{eLL}^2)_{\tau e} \propto -\frac{1}{\sqrt{10}} \log \left( \frac{m_2}{m_1} \right)$$

$$(m_{eLL}^2)_{\tau \mu} \propto \frac{5 + \sqrt{5}}{20} \log \left( \frac{m_2}{m_1} \right) - \frac{1}{2} \log \left( \frac{m_3}{m_1} \right)$$



### BM pattern

$$(m_{eLL}^2)_{\mu e} \propto \frac{1}{4} \sqrt{\frac{3}{2}} \log \left( \frac{m_2}{m_1} \right)$$

$$(m_{eLL}^2)_{\tau e} \propto \frac{1}{4} \sqrt{\frac{3}{2}} \log \left( \frac{m_2}{m_1} \right)$$

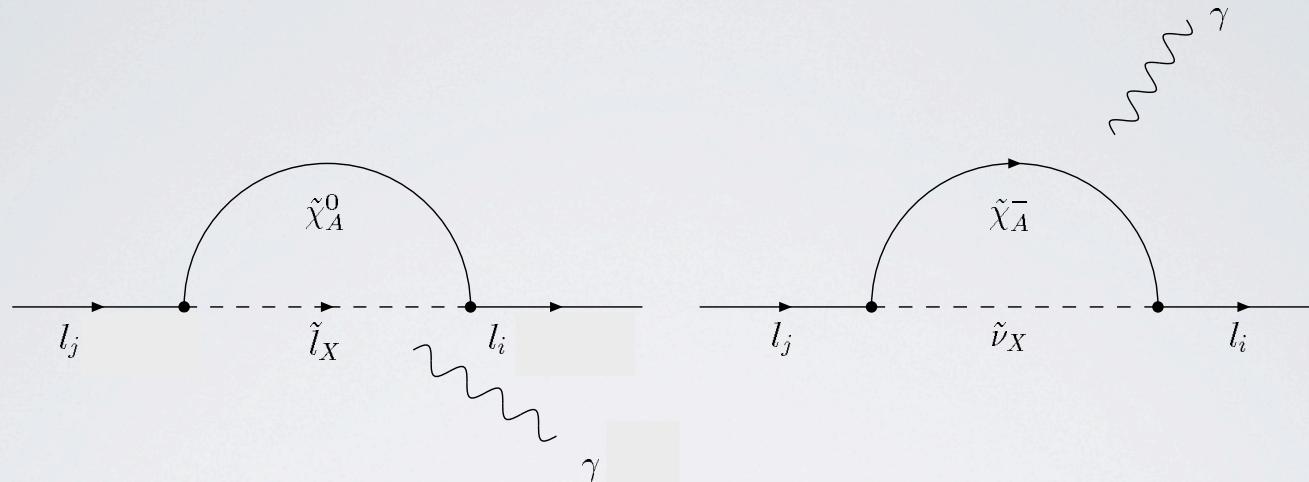
$$(m_{eLL}^2)_{\tau \mu} \propto \frac{3}{8} \log \left( \frac{m_2}{m_1} \right) - \frac{1}{2} \log \left( \frac{m_3}{m_1} \right)$$



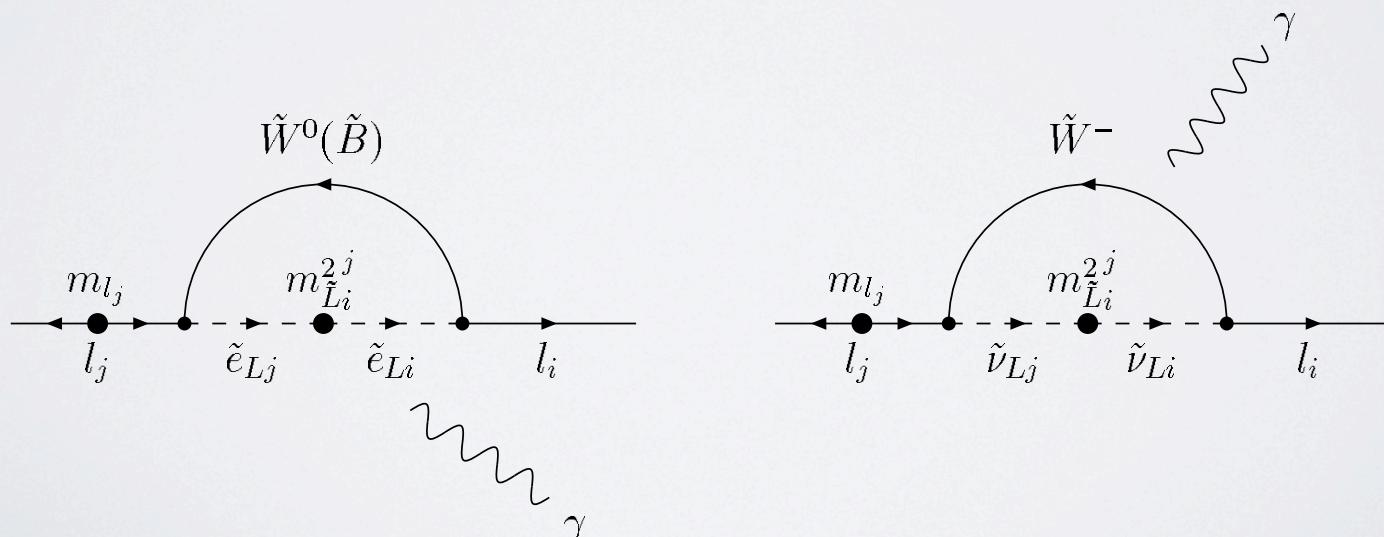
Expressing all the neutrino masses in terms of the lightest one, these quantities depend on only **1 parameter**

# Mass Insertion Approximation

To get EDM, MDM and the LFV transitions we should calculate diagrams as:



A Good analytical approach is the Mass Insertion approximation:



The  $(\delta_{ij})_{CC'}$  depend on the soft parameters:

$$(\delta_{ij})_{CC'} = \frac{(m_{CC'}^2)_{ij}}{m_{SUSY}^2}$$

where the soft masses are defined by

$$-\mathcal{L}_m \supset \begin{pmatrix} \bar{e} & \tilde{e}^c \end{pmatrix} \begin{pmatrix} m_{eLL}^2 & m_{eLR}^2 \\ m_{eRL}^2 & m_{eRR}^2 \end{pmatrix} \begin{pmatrix} \tilde{e} \\ \bar{e}^c \end{pmatrix} + \bar{\nu} m_{\nu LL}^2 \tilde{\nu}$$

- ➊  $m_{(e,\nu)LL}^2$  and  $m_{eRR}^2$  are hermitian matrices from the Kähler potential
- ➋  $m_{eLR}^2 = (m_{eRL}^2)^\dagger$  from the superpotential

generated from the SUSY Lagrangian analytically continuing all the coupling constants into superspace:

$$\mathcal{L} \supset \int d^2\theta d^2\bar{\theta} \bar{\ell}\ell \rightarrow \int d^2\theta d^2\bar{\theta} (1 + k m_0^2 \theta^2 \bar{\theta}^2) \bar{\ell}\ell$$

$$\mathcal{L} \supset \int d^2\theta y_e e^c \ell h_d \rightarrow \int d^2\theta (y_e + x_e m_0 \theta^2) e^c \ell h_d$$

The flavour is encoded into the soft masses:

$$\mathcal{L} \supset \int d^2\theta d^2\bar{\theta} \left(1 + k m_0^2 \theta^2 \bar{\theta}^2\right) \left(\bar{\ell}\ell + \bar{\ell}\ell \frac{\varphi^n}{\Lambda_f^n}\right)$$



Non-canonical kinetic terms



$$(m_{eLL}^2)_K = \begin{pmatrix} 1 & \mathcal{O}(\xi^n) & \mathcal{O}(\xi^n) \\ \mathcal{O}(\xi^n) & 1 & \mathcal{O}(\xi^n) \\ \mathcal{O}(\xi^n) & \mathcal{O}(\xi^n) & 1 \end{pmatrix} m_0^2$$

$$\mathcal{L} \supset \int d^2\theta \left(Y_e + A_e m_0 \theta^2\right)_{ij} e_i^c \ell_j h_d$$



$$Y_e = \begin{pmatrix} y_e & y_e \mathcal{O}(\xi^n) & y_e \mathcal{O}(\xi^n) \\ y_\mu \mathcal{O}(\xi^n) & y_\mu & y_\mu \mathcal{O}(\xi^n) \\ y_\tau \mathcal{O}(\xi^n) & y_\tau \mathcal{O}(\xi^n) & y_\tau \end{pmatrix}$$



$$m_{eRL}^2 = \begin{pmatrix} y_e & y_e \mathcal{O}(\xi^n) & y_e \mathcal{O}(\xi^n) \\ y_\mu \mathcal{O}(\xi^n) & y_\mu & y_\mu \mathcal{O}(\xi^n) \\ y_\tau \mathcal{O}(\xi^n) & y_\tau \mathcal{O}(\xi^n) & y_\tau \end{pmatrix} m_0 v_d$$

same flavour structure but different coefficients

# SUSY Parameters

Many parameters:  $M_1, M_2, \mu, \tan \beta, m_L^2, m_R^2, A_0$

All of them are not independent:  $m_L^2(\Lambda_f) = m_R^2(\Lambda_f) = A_0 \equiv m_0$

$$\tan \beta \approx 100 \eta y_\tau$$

**SUGRA** context:  $m_L^2(m_W) \simeq m_L^2(\Lambda_f) + 0.5M_2^2(\Lambda_f) + 0.04M_1^2(\Lambda_f)$

$$m_R^2(m_W) \simeq m_R^2(\Lambda_f) + 1.5M_1^2(\Lambda_f)$$

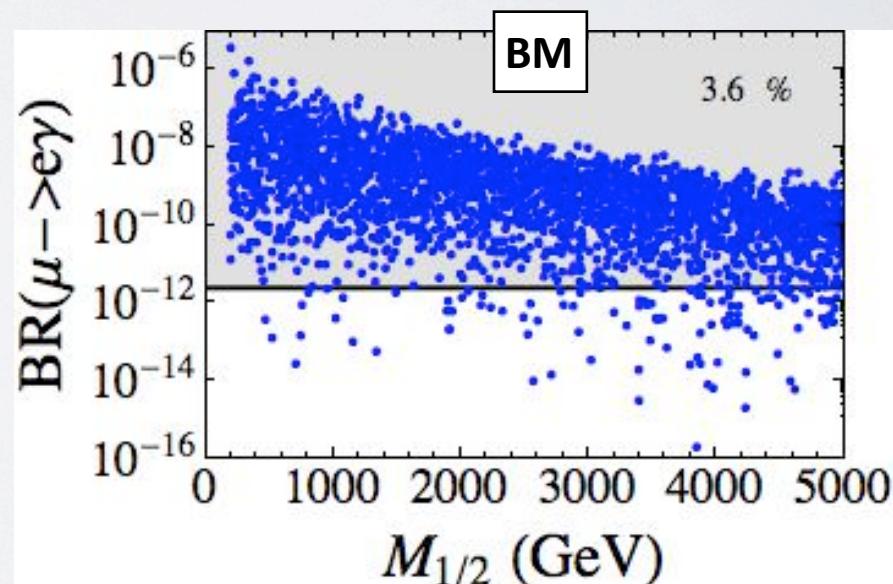
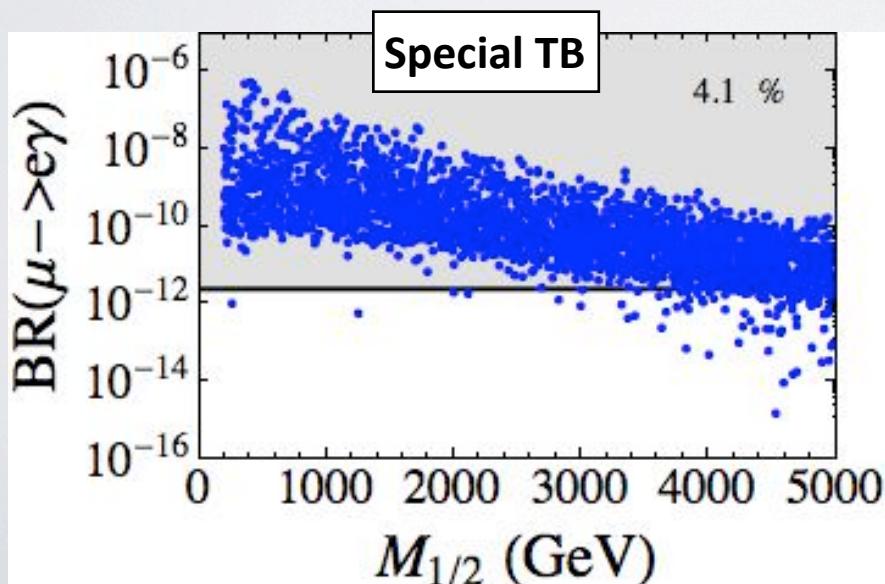
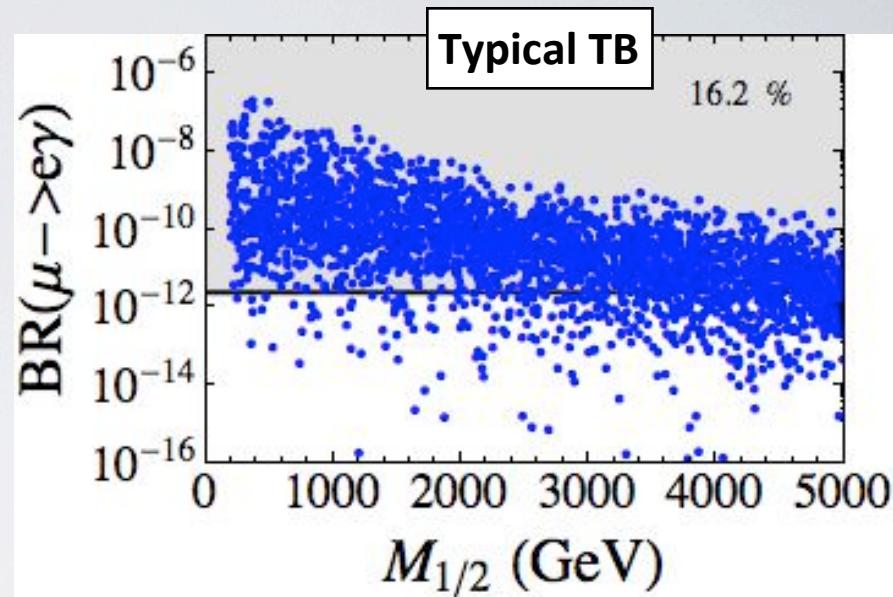
$$M_i(m_W) \simeq \frac{\alpha_i(m_W)}{\alpha_i(\Lambda_f)} M_i(\Lambda_f)$$


$$M_i(\Lambda_f) \equiv M_{1/2} \quad \alpha_i(\Lambda_f) = \frac{1}{25}$$

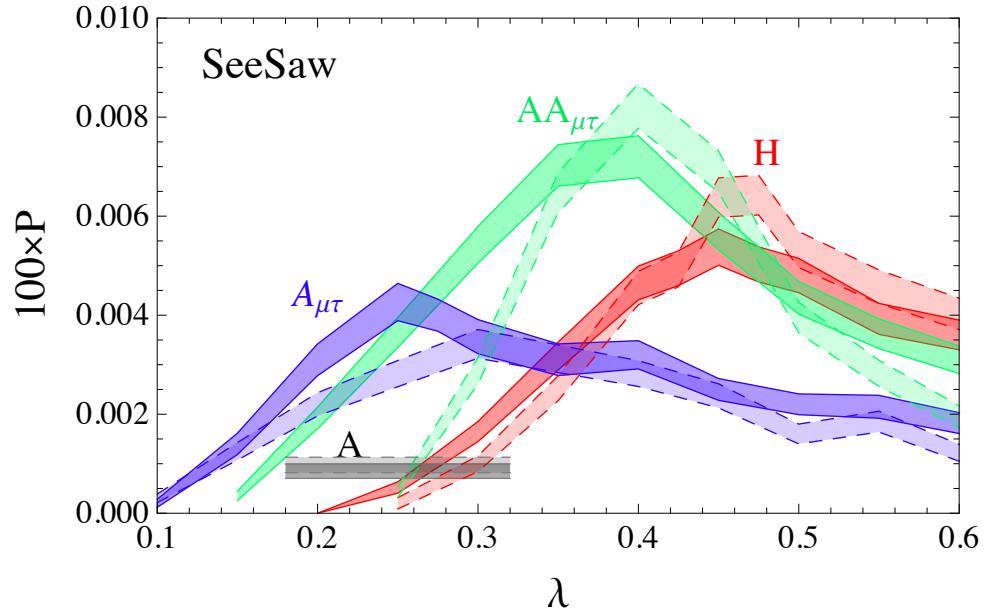
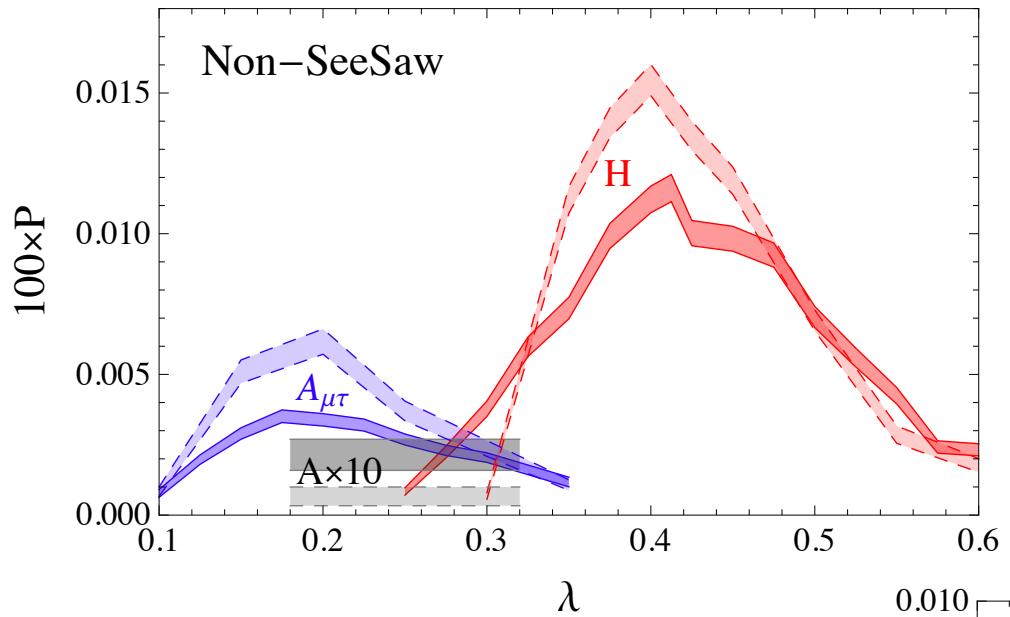
$$|\mu|^2 \simeq \frac{1 + 0.5 \tan^2 \beta}{\tan^2 \beta - 1} m_0^2 + \frac{0.5 + 3.5 \tan^2 \beta}{\tan^2 \beta - 1} M_{1/2}^2 - \frac{1}{2} m_Z^2$$

$m_0 = 5000 \text{ GeV}$  &  $\tan \beta = 15$

$$BR(\mu \rightarrow e\gamma) < 2.4 \times 10^{-12}$$



# Anarchy vs. Hierarchy?



# Scalar Potential

operators:  $\text{Tr} (\mathcal{Y}_E \mathcal{Y}_E^\dagger)$   $\text{Tr} (\mathcal{Y}_\nu \mathcal{Y}_\nu^\dagger)$   $\det (\mathcal{Y}_E)$

$$\begin{array}{ll} \text{Tr} (\mathcal{Y}_E \mathcal{Y}_E^\dagger)^2 & \text{Tr} (\mathcal{Y}_E \mathcal{Y}_E^\dagger \mathcal{Y}_\nu \mathcal{Y}_\nu^\dagger) \\ \text{Tr} (\mathcal{Y}_\nu \mathcal{Y}_\nu^\dagger)^2 & \text{Tr} (\mathcal{Y}_\nu \sigma_2 \mathcal{Y}_\nu^\dagger)^2 \end{array}$$

scalar potential:  $V = -\mu^2 \cdot \mathbf{X}^2 + (\mathbf{X}^2)^\dagger \lambda \mathbf{X}^2 + (\mu_D \det (\mathcal{Y}_E) + h.c.) +$   
 $+ \lambda_E \text{Tr} (\mathcal{Y}_E \mathcal{Y}_E^\dagger)^2 + g \text{Tr} (\mathcal{Y}_E \mathcal{Y}_E^\dagger \mathcal{Y}_\nu \mathcal{Y}_\nu^\dagger) +$   
 $+ h \text{Tr} (\mathcal{Y}_\nu \mathcal{Y}_\nu^\dagger)^2 + h' \text{Tr} (\mathcal{Y}_\nu \sigma_2 \mathcal{Y}_\nu^\dagger)^2$

the mixing  
term for 2  
family case:

$$g \text{Tr} (\mathcal{Y}_E \mathcal{Y}_E^\dagger \mathcal{Y}_\nu \mathcal{Y}_\nu^\dagger) \propto g \left\{ (m_e^2 + m_\mu^2)(y^2 + y'^2)(m_{\nu_2} + m_{\nu_1}) + \right.$$

$$+ (m_\mu^2 - m_e^2) \left[ (m_{\nu_2} - m_{\nu_1})(y^2 + y'^2) \cos 2\theta + \right.$$

$$\left. \left. + (y^2 - y'^2) 2\sqrt{m_{\nu_2} m_{\nu_1}} \sin 2\alpha \sin 2\theta \right] \right\}$$